

ELITE DAILY

The Voice of Generation-Y

Go DJ, That's My DJ: Second Annual Global Spin Awards Run Midtown



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Last night, the second annual **Global Spin Awards** were held at **The New York Times** building in midtown Manhattan, and the iconic building was transformed by the gleaming awards show with drinks, DJs and devastating dime-pieces schmoozing and mingling in the crowd. It was an awesome mix of old school DJs like **Hollywood**, **Premier** and **Pete Rock** rubbing shoulders with their more recent counterparts **Swizz Beatz**, **DJ Drama**, **Whoo Kid** and even crossover stars like **Sean Paul**.

DJs have gone from an unrecognized talent in music to a cause célèbre in recent years. While some feel that a DJ doesn't deserve the same respect as musicians or vocalists, pop culture at large has embraced producers and DJs as true artists, and the GSAs reflect this shift.

The clearest sign of this? Even the unquestionable rapper of the year **Kendrick Lamar** showed up to present an award:

